



Innovating Business Today

Russell M. Clark – Practice Director & Senior Consultant info@elluminis.com

Russell M. Clark, Senior consultant has over 16 years of experience, in the design, development, and management of interactive software and Internet solutions for C-Level clients. Areas of focus include Enterprise Information Portals, eCommerce, Content and Knowledge management, and Enterprise Application Integration.

Mr. Clark and his team are currently engaged at Northrop Grumman Corporation managing the finances, schedule, technical architecture and implementation of Northrop's Enterprise Portal (myNGC.com). In addition he is consulting with Citizens Bank of Rhode Island on their Enterprise Portal IT initiatives and roadmap.

Some of his other recent engagements have been with the Washington DC Department of Transportation (Portal development), Washington Hospital Center (Homeland Security Simulation), and the Census Bureau (Internet and Interactive Voice Response Portal) in preparation for the 2010 Census.

As Director of eCommerce & Portals, at OAO Technology Solutions, he managed a \$6 million dollar division and developed eBusiness solutions using technologies such as Interwoven, BroadVision, Plumtree, and IBM WebSphere (commerce & Portal). His client list included Toshiba, Pfizer, Chase Manhattan, and Interwoven.

While at Athos/Origin, Mr. Clark managed an \$8 million dollar budget for the Philips account and successfully developed and deployed the Philips Consumer Electronics Website within 90 days. In addition, he developed a full Rapid Application Development (RAD) methodology for the Philips eBusiness group and performed significant work on web projects for Proctor & Gamble. Due to the types of companies Mr. Clark has worked for, he has gained significant industry focus in Consumer Products, in particular, Consumer Electronics.

Prior to Athos/Origin Mr. Clark served as an executive consultant for Infotek Interactive a division of Infotek International, Inc. where he developed the company's Internet strategy and business plan. In 1998 he co-founded BreakAway Games Ltd. an Interactive startup that specializes in high-end 3D military simulations.

Throughout his career Mr. Clark has gained valuable experience with fortune 500 companies as a Senior Producer for Disney/ABC CapCities, he worked with CBS, AOL, Intel, Gateway, and Microsoft. At Disney Mr. Clark managed the design and development of ABC Sports Monday Night Football line. With premier Internet capabilities it was a groundbreaker in online sports gaming. It became the number one PC football title of '98 ranking as one of the top 100 interactive simulations of all time.